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ABSTRACT OF THE DISCLOSURE

A data reader includes: a memory card interface communicating with a memory card in which is recorded data such as video, the recorded date of that data, and a reproduction time limit of that data; a real time clock detecting the current date; a display unit reading out data from the memory card to display video or the like; and a CPU comparing the current date detected by the real time clock with the recorded date and reproduction time limit of the data recorded in the memory card to determine whether reproduction of the data recorded in the memory card is allowed or not.